

CLAIMS

What is claimed is:

- 1 1. A method, comprising:
2 providing a broadcast segment, having supplemental information, as part of
3 an interactive television transmission and presenting the broadcast segment via a
4 first screen;
5 receiving a first command sent from a user input device to initiate a
6 transaction related to the supplemental information in the broadcast segment via a
7 second screen; and
8 completing the transaction, subsequent to completion of displaying of the
9 broadcast segment, in response to a second command received from the user input
10 device.
- 1 2. The method of claim 1 wherein the first screen comprises a screen that is
2 capable of being presented by a television set.
- 1 3. The method of claim 1 wherein the first screen comprises a screen that is
2 capable of being presented by a computer.
- 1 4. The method of claim 1 wherein the second screen is capable of being
2 presented at the user input device.
- 1 5. The method of claim 4 wherein completing the transaction comprises
2 completing the transaction via the second screen at the user input device.

1 6. An article of manufacture, comprising:

2 a machine-readable medium having instructions stored thereon to:

3 provide a broadcast segment as part of an interactive television
4 transmission via a first screen, the broadcast segment having supplemental
5 information;

6 use a first command sent from a user input device to initiate a
7 transaction related to the supplemental information in the broadcast segment
8 via a second screen; and

9 complete the transaction, subsequent to completion of displaying of
10 the broadcast segment, in response to a second command received from the
11 user input device.

1 7. The article of manufacture of claim 6 wherein the first screen comprises a
2 screen that is capable of being presented by a television set.

1 8. The article of manufacture of claim 6 wherein the first screen comprises a
2 screen that is capable of being presented by a computer.

1 9. The article of manufacture of claim 6 wherein the second screen is capable of
2 being presented at the user input device.

1 10. The article of manufacture of claim 9 wherein the instructions to complete the
2 transaction comprise instructions to complete the transaction via the second screen
3 at the user input device.

1 11. A client apparatus for an interactive television system, the client apparatus
2 comprising:

3 a communication interface to provide a broadcast segment having
4 supplemental information as part of an interactive television transmission via a first
5 screen;

6 a processor responsive to a first command received via the communication
7 interface from a user input device to initiate a transaction related to the
8 supplemental information in the broadcast segment via a second screen; and

9 a storage unit to store user input data received via the communication
10 interface and related to the transaction, the user input data being storable during at
11 least while the broadcast segment is provided from the communication interface, the
12 processor being capable to read the stored user input data and to trigger completion
13 of the transaction, subsequent to completion of displaying of the broadcast segment
14 and in response to a second command received from the user input device via the
15 communication interface.

1 12. The client apparatus of claim 11 wherein the first screen is capable of being
2 presented by a television set.

1 13. The client apparatus of claim 11 wherein the second screen is capable of
2 being presented at the user input device.

1 14. The client apparatus of claim 13 wherein the transaction is capable of being
2 completed via the second screen at the user input device.

1 15. The client apparatus of claim 11 wherein the second screen is capable of
2 being presented at a television set.

1 16. A system, comprising:

2 a television network connectable to a communication network to provide a
3 broadcast segment, having supplemental information, as part of an interactive
4 television transmission;

5 a client terminal to receive the broadcast segment from the television network
6 and to provide the broadcast segment to a display device coupled to the client
7 terminal for display via a first screen; and

8 a user input device to communicate with the client terminal, the user input
9 device having:

10 a transceiver to receive the supplemental information from the client
11 terminal;

12 a storage medium to store the received supplemental information; and

13 a processor to process the supplemental information stored in the
14 storage medium, the processor being responsive to user input to control the
15 transceiver to send a first command to the client terminal to initiate a
16 transaction related to the stored supplemental information via a second
17 screen and to control the transceiver to send a second command to complete
18 the transaction, subsequent to completion of display of the broadcast
19 segment on the display device, based on the stored supplemental
20 information.

1 17. The system of claim 16 wherein the display device comprises a television set,
2 and wherein the first screen is capable of being presented by the television set.

1 18. The system of claim 16 wherein the second screen is capable of being
2 presented by the television set.

1 19. The system of claim 16 wherein the second screen is capable of being
2 presented at the user input device.

1 20. The system of claim 19 wherein the transaction is capable of being
2 completed via the second screen at the user input device.

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